

INVITATION TO A NIKK-NORDREGIO WEBINAR THURSDAY 25 MARCH, 13.00–14.45 (CET)

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Gender equality – a key to rural prosperity

The population structure in the Nordic countries is changing fast. Ageing, migration, and urbanisation pose challenges for labour markets and welfare provision – especially in remote rural regions. The Covid crisis adds fuel to the fire and the response and resilience differs widely between countries and regions. What are the solutions towards a more sustainable regional development?

Two new reports point to the importance of adding a gender perspective to regional policy and planning, especially in remote areas. Men and women have different migration patterns and educational aspirations. The gender-segregated labour market and traditional gender roles in responsibility for care are persistent. What if rural areas could be frontrunners in breaking gender stereotypes and enabling work-life balance for young families and local entrepreneurs?

NIKK, Nordic Information on Gender, and **Nordregio**, Nordic Institute for Regional Development, invites you to a webinar exploring the connection between gender and regional development. What can we learn from research and policies, regional experts and local change-makers from some of the most isolated places in the Nordics?

PROGRAM

Introduction and welcome

Elin Engström, NIKK, and moderator Åsa Ström Hildestrand, Nordregio

Rural realities and demographic potentials

Anna Karlsdóttir, Senior Research Fellow, Nordregio

Gender perspectives on regional development and isolated labour markets – results from recent studies

Lena Grip, Assistant Professor in Human Geography, Karlstad University, SE

Erika Anne Hayfield, Associate Professor in Social Sciences, University of the Faroe Islands, FO

Helene Pristed Nielsen, Associate professor in gender studies, Aalborg University, DK

Comments and reflections from experts and local actors in the Nordic countries

Ann-Sofi Backgren, Special Advisor, SLF/Landsbygdspolitiska Rådet, Region Österbotten, FI

Rosi Hoffer, Coordinator, sustainable regional development, Tillväxtverket, SE

Dennis Holm, Educational lecturer at the University of the Faroe Islands, FO

Concluding discussion with researchers and Q&A with the audience

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Gender equality – a key to rural prosperity (lyyti.fi)

READ THE REPORTS

- o Genusperspektiv på regionala utmaningar, regionalpolitik och demografisk utveckling i en nordisk kontext: en kunskapsöversikt
- o Equality in Isolated Labour Markets

LANGUAGE

The webinar will be conducted in English.

QUESTIONS ABOUT THE EVENT

Please contact Elin Engström, Head of operations, NIKK, +46 766-229 239, elin.engstrom@genus.gu.se

Please distribute this invitation to anyone in your network who you think might be interested!



Nordregio

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Nordic Information
on Gender